

## CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**AKPD Message & Media**  
**730 N Franklin St**  
**Suite 404**  
**Chicago, IL 60610**

<u>Contract / Revision</u> 145619 /		<u>Alt Order #</u> 08336586
<u>Product</u> STRICKLAND SENATE		
<u>Contract Dates</u> 09/06/16 - 09/11/16		<u>Estimate #</u>
<u>Advertiser</u> Pol/T Strickland/D/Sen/OH-A		<u>Original Date / Revision</u> 08/01/16 / 08/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 2925	<u>Advertiser Ref</u> 51552	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/07/16	09/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$950.00					
2	WHIO	09/06/16	09/06/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$800.00					
3	WHIO	09/07/16	09/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$800.00					
4	WHIO	09/08/16	09/08/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$800.00					
5	WHIO	09/07/16	09/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-04		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$400.00					
6	WHIO	09/08/16	09/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-04		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$400.00					
7	WHIO	09/06/16	09/06/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-04		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$450.00					
8	WHIO	09/09/16	09/09/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-04		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$450.00					
9	WHIO	09/07/16	09/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-04		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$1,200.00					
10	WHIO	09/06/16	09/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$650.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>	<u>Alt Order #</u>
145619 /	08336586

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/11/16	STRICKLAND SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/OI	08/01/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/07/16	09/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$650.00					
12	WHIO	09/08/16	09/08/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$650.00					
13	WHIO	09/07/16	09/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$1,500.00					
14	WHIO	09/09/16	09/09/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
15	WHIO	09/08/16	09/08/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$1,600.00					
16	WHIO	09/09/16	09/09/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,600.00					
17	WHIO	09/06/16	09/06/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$1,800.00					
18	WHIO	09/09/16	09/09/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,800.00					
E 19	WHIO	09/10/16	09/10/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-04		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/05/16-09/11/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM	-----Sa--	:30		<del>\$700.00</del>			NM		
			See MG 19.2											
	2	WHIO	09/05/16-09/11/16	NewsCenter 7 Sa 8a	8a-10a	-----Sa--	:30		\$700.00			NM		
			Ⓜ MG for 19.1 09/10											
20	WHIO	09/07/16	09/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$1,500.00					
21	WHIO	09/09/16	09/09/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
22	WHIO	09/08/16	09/08/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$1,500.00					
23	WHIO	09/09/16	09/09/16	M-F 11p News	11:00 PM-11:35 P		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,800.00					
24	WHIO	09/10/16	09/10/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,800.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
25	WHIO	09/11/16	09/11/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1				1	\$1,800.00					
26	WHIO	09/07/16	09/07/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-04		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$700.00					
27	WHIO	09/08/16	09/08/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-04		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$700.00					
28	WHIO	09/09/16	09/09/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-04		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$700.00					
29	WHIO	09/11/16	09/11/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-04		NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1				1	\$5,500.00					
<b>Totals</b>									<b>0.00</b>				<b>29</b>	<b>\$36,200.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/11/16	29	\$36,200.00	(\$5,430.00)	\$30,770.00
<b>Totals</b>	<b>29</b>	<b>\$36,200.00</b>	<b>(\$5,430.00)</b>	<b>\$30,770.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 8336586 TRF# 145619 REP: TEL# 312-228-7007 FAX# 312-222-5519  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP8/16 12.15  
\*\*\* CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
MARKET TOTALS	\$65,818		WHIO 55%	WDTN 8%		WKEF 20%	WRGT 17%	CABL 0%	WBDT 0%			
SHARES ARE ESTIMATED!!												
SVC- NSI BOOKS- NOV/16												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				